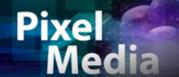# Pixel Media

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Pixel
Media

With the Pixel Media's site finished, the initial design of Pixel Media's website stayed the same, but there were a few changes though to help increase efficiency. With the original plan the Pixel Media website consisted of a home, contact, service, portfolio, contact, company, and client page. In the final design Pixel Media remained the same; also the layout of the website remained the same, having the logo and banner in on the top, having the user's eye and focus read the page from top to bottom. There were some changes though, mainly with the Careers and Contact Section. With the career section, Pixel Media was in the best interest of Pixel Media to have job listings and email links so submitting work and finding open positions would remain simple as well as accessible to all types of users rather than having them fill out an application. With the Contact page, instead of 2 forms to fill out, there is only one that gives the user more questions than narrow down what they want from Pixel Media. This is a lot easier and more efficient and will help administrators have a better understanding of what the potential client wants before returning their email. The colors and layout remained the same; the Pixel Media's fonts though were limed to 2 fonts. To avoid confusion and to increase accessibility.

Web Domain:

Searching on websites for Pixel Media's domain name, PixelMedia.com was already taken; the best option would be to use online after the name, so it still has the company name in it and its easy for clients and users to remember. GoDaddy.com had the best offer for registering Pixelmediaonline.com

pixelmediaonline.com $10.69/yr www.Godaddy.com

Web Hosting:

Next Pixel Media is going to need a web host to put all thier files and the website up for the public to see. Godaddy has some very competitive prices and packages.

Economy plan	Deluxe Plan	Unlimited Plan
10 GB Space | 300 GB Transfer	150 GBSpace | 1,500 GB Transfer	Unlimited Space and Transfer!
100 Email Accounts	500 Email Accounts	1000 Email Accounts
10 MySQL Databases	25 MySQL Databases	Unlimited MySQL Databases
3mos: $4.99/mo	1mo: $6.99/mo	1mo: $14.99/mo
12mos:$4.74/mo	12mos:$6.64/mo	12mos:$14.24/mo
24mos:$4.49/mo	24mos:$6.29/mo	24mos:$13.49/mo
36mos:$4.24/mo	36mos:$5.94/mo	36mos:$12.74/mo

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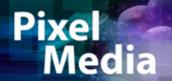
Pixel Media

Phase 1: Client's Goals

The site's goal is to advertise their skills and services by showcasing the work Pixel Media has done. The goal is to attract more clients thus creating more business and having a steady cash flow for the client.

Phase 2: User's Goals

The user will get all the information they need to make an informed decision in choosing Pixel Media for their creative and design needs, from samples of their work to their work history. The user should expect Pixel Media's web site to provide them everything they will need to convince them to hire Pixel Media. Making their decision as easily and quickly as possible.

Phase 3: Target Audience/Competition

Mainly for any company or person who has the desire to have a website, video game, packaging, advertisement made or consultation on such services.

Pixel Media

Phase 4: Managing Content

Home Page:

A home page that welcomes the user as well as informing the user on newly completed projects by providing a thumbnail link and a brief description of the projects.

Services:

A page that describes the services which Pixel Media provides an image bar and a brief description for each types of service.

Gallery:

The gallery will consist of screen capture thumbnails that link the user to external sites. Such as websites they made, websites of games they helps produce, links to larger jpegs of graphic design work.

Company:

This page presents a brief history and description of the company as well as an image and brief biography of Pixel Media's key employees.

Animation:

Animation will be in the banner at the top with the logo in it. It will be done in Flash.

Contact Form:

A contact form, when filled out, it will provide us with the user's contact info, purpose of visiting the site, and the kind of information they want about Pixel Media's services. Speeding up the workflow and contact between Pixel Media and the user.

Clients:

A gallery of client logos that are links to their website and the work Pixel Media has done for them.

Phase 5: Flowchart and storyboards

(See pages "Flowchart" and "Storyboards")

Phase 6: Final Font and Color

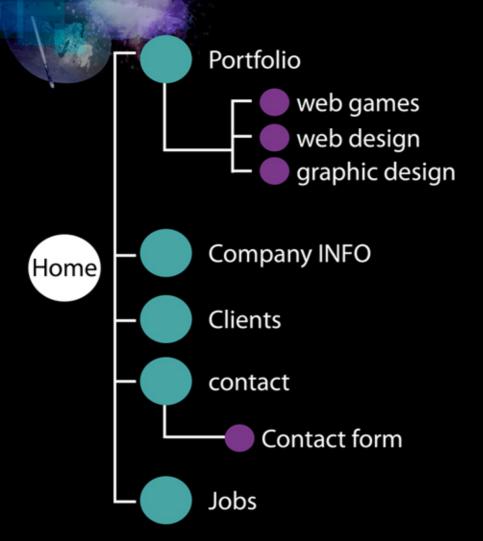(See screen captures of final site rendering)

Phase 7: Site Testing

Testing was successful and is ready for deployment.

Phase 8: Deployment

As soon as client "pixel media" approves final designs.

Pixel
Media

- Portfolio
  - web games
  - web design
  - graphic design

Home

- Company INFO
- Clients
- contact
  - Contact form
- Jobs

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Pixel Media

Home Page

Logo / Banner

Navigation

Intro to website/ news about the company.

News, details on newest project

Newest Project

Navigation

Copyright information

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Pixel Media

Service Page

Logo / Banner

Navigation

Details about web service	thumbnail link button

Details about game design service	thumbnail link button

Details about graphic design service	thumbnail link button

Navigation

Copyright information

Pixel Media

Company Page

Logo / Banner

Intro to company and company history	Photo	Employee history
	Photo	Employee history
	Photo	Employee history

Copyright information

Pixel Media

Client Page

Logo / Banner

Navigation

Client Logo	Client Logo	Client Logo	Client Logo
Client Logo	Client Logo	Client Logo	Client Logo

Navigation

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Pixel
Media

Career Page

Logo / Banner

Navigation

Intro to Career Section

News, details on open creative positions

News, details on open non-creative positions

Navigation

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Pixel
Media

Contact Page

Logo / Banner

Navigation

Contact information

contact form

Navigation

Copyright information

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Pixel Media

Gallery Page

Logo / Banner

Navigation

| Webdesign link button | Game design link button | Graphic design link button |

Header

| Thumbnail link | Thumbnail link | Thumbnail link |
| Thumbnail link | Thumbnail link | Thumbnail link |

Header

| Thumbnail link | Thumbnail link | Thumbnail link |
| Thumbnail link | Thumbnail link | Thumbnail link |

Header

| Thumbnail link | Thumbnail link | Thumbnail link |
| Thumbnail link | Thumbnail link | Thumbnail link |

Navigation

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Pixel
Media

Pixel
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Pixel Media

Company

Client

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Pixel
Media

Career

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Pixel Media

Gallery